



**IGNACIA**  
GUEST  
HOUSE

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**PRESS RELEASE**

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Completely restore the Porfirian mansion from the 18th century

Mexico City, 2023 - After a renovation of the established space, Ignacia Guest House announces the expansion of its bed & breakfast experience by incorporating four new rooms and amenities to complete the acquisition of The 1913 Porfirian mansion. Maintaining the conceptual storyline that reflects the spirit of Ignacia, the housekeeper of this house for more than forty years, the new areas have been reinterpreted in order to inspire both regular and new guests.

Originally occupying half of the Porfirian mansion, Ignacia Guest House contained a master suite, hall, library, dining room, and kitchen in the historic building, and four new-era rooms, each with its own balcony or terrace in the garden area. After acquiring the rest of the property in the beginning of 2022, the project expanded its offering with new amenities and four additional rooms; two of them restored of the original house, and two newly constructed, located on the terrace sharing a common outdoor space adorned with fireplaces and a jacuzzi framed by treetops.

Once again, interior designer Andrés Gutiérrez, in partnership with construction firm Factor Eficiencia, realized the new extension. To understand the conceptual development that inform the interior design, it is necessary to comprehend the dual character of this property: A French-style mansion that stands in the heart of Mexico City, with its moldings and woodwork that remind us of a Parisian mansion, and the Mexican essence of its caretaker Ignacia. The result of these opposing worlds creates an eclectic design where blocks of color build a common thread and provide a warm and comfortable embrace for guests. When dressing all the spaces, contemporary Mexican design is included with references reminiscent of pre-Hispanic pictographic documents of Mexica origin -spheres, tabs and circular perforations- that are subtly integrated into classic French architecture. This generates a dialogue between a traditional past, modern and contemporary with furniture and accessory designs by Andrés Gutiérrez, ADHOC, Axoque Estudio, Joyful Objects, David Pompa, Victor Torres among others.

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## ROME NEIGHBORHOOD

With a bohemian spirit, Roma has witnessed the artistic, liberal and intellectual history of the capital of this country. From its foundation in the 19th century to the present, it has been transformed over the years through examples of neoclassical architecture, art nouveau, deco and later contemporary constructions. Currently, its tree-lined streets full of life are home to a renaissance of cultural effervescence, becoming a fundamental part of the heart of Mexico City.

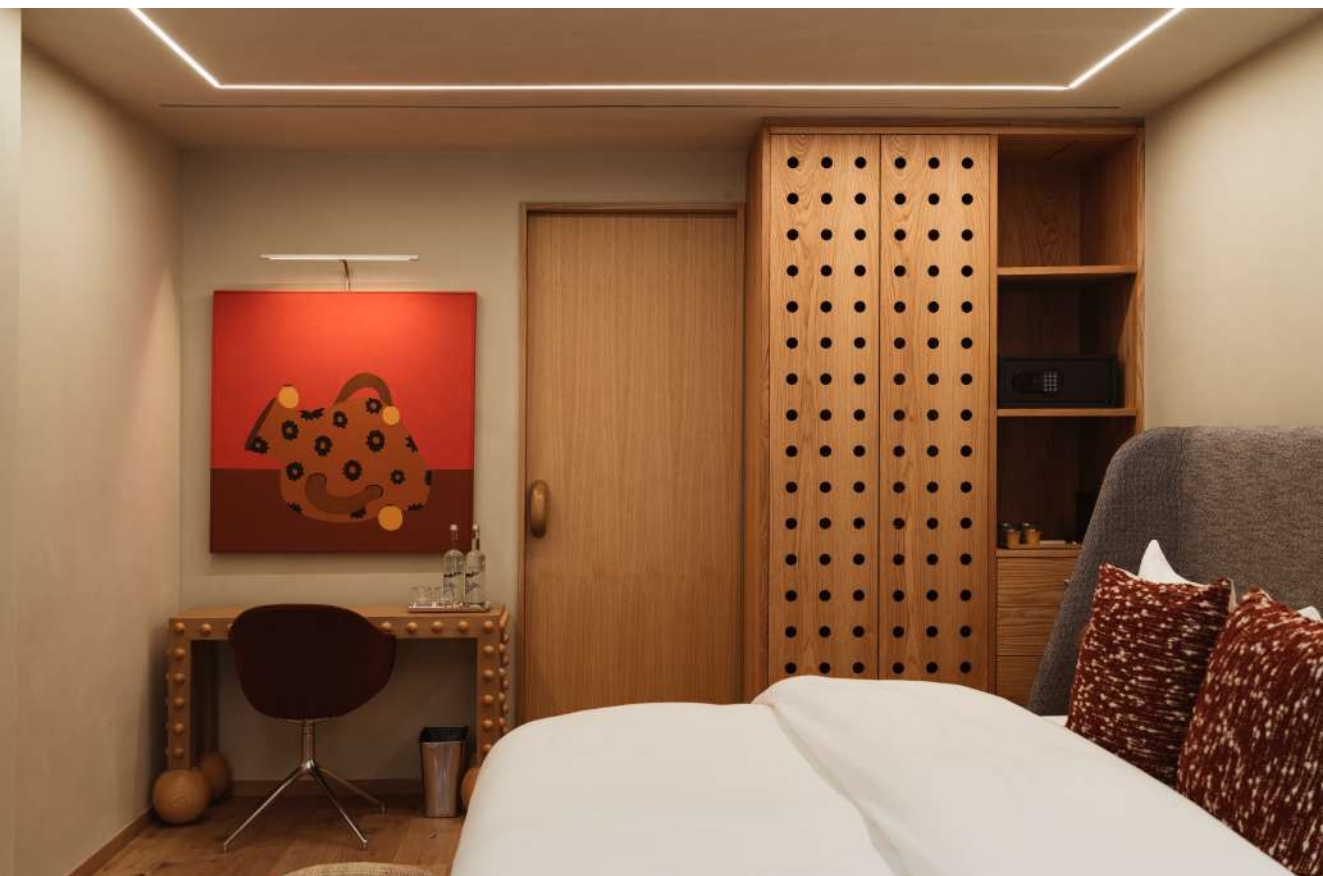


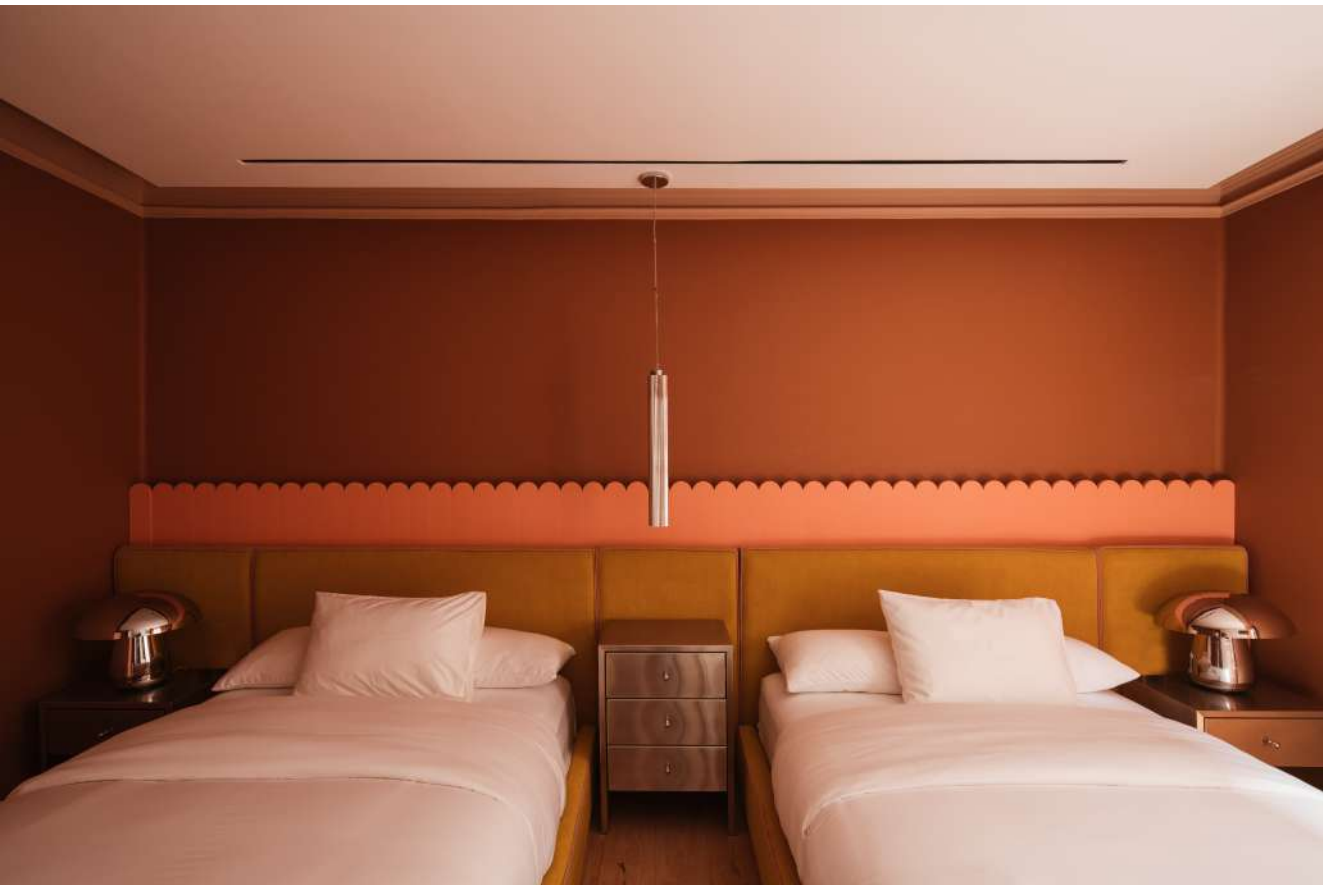
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## IGNACIA & MEXICO

Ignacia Guest house has been internationally recognized and awarded for its impeccable restoration and bold interior design that present an avant-garde look at Mexico in the 21st century. This contemporary approach seeks to permeate not only the historical details, gardens, public and private spaces, but the entire experience of the stay, from the warmth of the staff to the wonderful cuisine. Only the highest quality ingredients sourced from traditional markets are used to delight guests, presenting a meticulously curated and fresh glimpse into Mexico's vast gastronomic tradition.





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**Silver medal 2018**

**XV National and International Biennial of Mexican Architecture**

Category: Interior Design and Plastic Integration

2017 AWARDS

**1ST Place**

IIDA Best Interiors of Latin America and the Caribbean

Category: Hotels / United States

Firenze Entremuros Prize, Reforma Newspaper

Category: Residential Interior Design / Mexico

**2nd Place**

Association of Architects and Interior Designers Sixth National Architecture and Interior Design Prize (6º Premio Nacional de Arquitectura e Interiorismo, AAI)

Category: Hotel Interior Design / Mexico

Noldi Schreck Prize, Glocal Magazine

Category: Boutique Hotel / Mexico

PRISMA Mexican Interior Design Prize (PRISMA Premio de Interiorismo Mexicano)

Category: Hotels / Mexico

**Honorable Mention**

AAP American Architecture Prize

Category: Hospitality Architecture / United States

III Biennial of Architecture Mexico City (III BARQ Bienal de Arquitectura CDMX)

Category: Tourism / Mexico

Best of Year Awards 2017, Interior Design Magazine

Category: Hospitality - Hotel Restoration & Renovation / United States

**Shortlisted**

INSIDE Awards, WAF World Architectural Festival

Category: Hotels / United Kingdom

International Design Awards | SBID Society of British Interior Designers

Category: Hotel Guest Rooms and Suites Design / United Kingdom

ARCHITECTURE  
INTERIOR DESIGN  
& GRAPHIC



**Andrés Gutierrez**

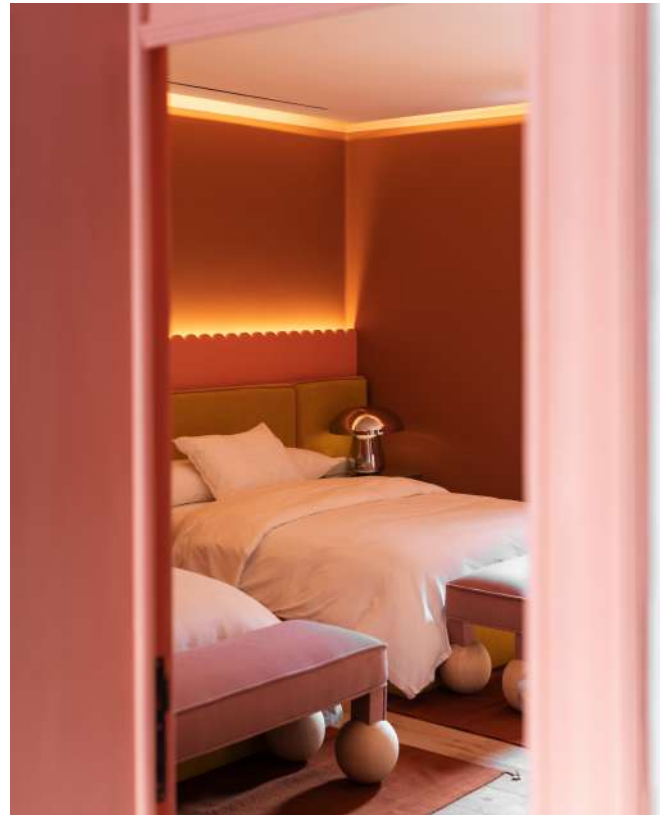
Andrés Gutierrez is characterized by working to the rhythm of international trends while redefining a young and bold Mexican context. Versatility is his constant, he is aware not only of international references, but also with the cultural and design effervescence of the local Mexican scene. Gutierrez condisers every detail in his designs, giving preference to Mexican products formulating a new national aesthetic.



**Factor Eficiencia**

Led by Fermín Espinosa and Gerardo Salinas, Factor Eficiencia is dedicated to architecture with an emphasis on construction and design optimization for government sector, as well as private projects that integrate technological and structural innovations. They value the importance of time, cost, efficiency and quality in every project. Based in Mexico City, Factor Eficiencia has presence in several states of Mexico, the United States and Canada, responding to the characteristics of the environment as well as the needs of each project.





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